



### **Cleaner air for Herrick**

Leicester City Council has been working with Herrick Primary School to reduce air pollution levels in Rushey Mead. We worked together to introduce a full day road closure, with a play street on Lockerbie Avenue, on Clean Air Day, in 2021.

Air pollution has been monitored by the University of Leicester in Rushey Mead for some time and data has shown a distinct difference, with pollution levels being lower during the school holidays and weekends.

Air pollution has a negative impact on people's health and research shows us that vehicles are the biggest source of air pollution in Leicester. So, it's time to take action.

From January 2023, we will be launching a series of steps that aim to:

- Reduce air pollution
- Increase the number of people who travel to school more actively
- Reduce the number of waiting vehicles that leave their engines running; and
- Create a safer, healthier neighbourhood for everyone.

**Please see below further information regarding:**

- **Letter to residents and parents**
- **Cleaner air for Herrick – steps to creating a safer, healthier neighbourhood,**
- **Walk to Herrick Primary School map**
- **Switch off your engine for cleaner air flyer.**

# Cleaner Air for Herrick

Four step plan to create a safer, healthier neighbourhood



**Step one:** School Street road closure

**Step two:** No vehicle idling road signs

**Step three:** Switch off your engine for cleaner air campaign

**Step four:** Travel to school projects and activities:

Walk to school challenge, park and stride, walking map and travel rewards by BetterPoints.



# Step one: School Street road closure

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School street closure between 8-9am and 2-4.30pm on Lockerbie Avenue between Gleneagles Avenue and the junction with Dalkeith Road, during term-time only.





## Step two: No vehicle idling road signs

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‘No idling’ signage has been designed as part of the campaign to encourage drivers to switch off their engines for cleaner air.

The signage is initially being displayed in Rushey Mead where vehicles have been observed idling to improve air quality.



## Step three: Switch off your engine for cleaner air campaign

The 'Switch off your engine for cleaner air' campaign encourages vehicle owners to avoid leaving the engine running while their vehicle is parked or waiting (idling).



## Step four: Travel to school projects and activities

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### WOW – Living Streets walk to school challenge

Starting February 1<sup>st</sup> 2023, Herrick launches a behaviour change initiative to encourage children and their families to walk to school,

[WOW – Living Streets walk to school challenge](#) (delivered by Living Streets, in partnership with Leicester City Council).

Pupils will receive WOW badges each month for travelling actively to school.



# Step four: Travel to school projects and activities

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## **Park and Stride: Sainsbury's, Melton Road**

A **Park and Stride** is a simple initiative, where parents/carers are encouraged to park their car a 10-minute walk from school and then walk the rest of the way with their children.

### **Sainsbury's, Melton Road**

(LE4 7SJ) are allowing parents and carers from Herrick Primary School to use their car park at drop off and pick up times.





## Step four: Travel to school projects and activities

**Walking map** – helps you find an active route to school

Download your copy from the school website

Plan your school run using the [Choose how you move Journey Planner](#).



### KEY

- 10 mins walk zone
- 15 mins walk zone
- 20 mins walk zone
- Footpath

### MY HOUSE



Mark your house to see how long it will take to walk to school!

You can use this map to plan safe and active journeys to school. Walking and cycling are healthy and easy ways to stay fit.

It takes around 20 minutes to walk a mile

On average, it takes 15 minutes to walk 1 mile



## Step four: Travel to school projects and activities

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### Travel Rewards by Betterpoints

#### How can you earn BetterPoints rewards?

Cycle, walk, wheel, park and stride or scoot to school and earn BetterPoints.

#### New to BetterPoints?

Download the BetterPoints app from your app store and sign up, join Choose How You Move and start earning BetterPoints for yourself and your school.

Scan the QR code to download the app and sign up using the referral code **herrick**



BetterPoints

Please ask for: Janet Dyer  
Direct line: 0116 454 2813  
Email: [janet.dyer@leicester.gov.uk](mailto:janet.dyer@leicester.gov.uk)

Date: 19th December 2022

F.A.O  
Residents of Herrick School Area  
Rushey Mead



Dear Residents

### **Letter of Notice – Experimental Traffic Order Lockerbie Avenue**

This letter is to let you know about action being taken by Leicester City Council around Herrick Primary School, Rushey Mead to try to improve air quality in the area. Air pollution has a negative impact on people's health and research shows us that vehicles are the biggest source of air pollution in Leicester. Data also shows that there is a distinct difference between non-term time and term-time levels of traffic at the start and end of the school day and a consequent difference in levels of air pollution, with pollution levels being lower during the school holidays. This difference can also be seen with lower levels of air pollution in the streets surrounding the school at weekends. For this reason, we need to take more action to encourage an uptake in walking and cycling to school and so a reduction in parents/carers driving. We also need to encourage those who have to drive to switch off their engines, known as anti-idling, while they wait for their children.

We spoke in the summer with a group of parents who have children in one or more of Rushey Mead's five schools about what stops them and what encourages them to travel with their children to school on foot or by bike and about anti-idling. This evidence from parents provides good insight into what the main concerns of parents are (road safety, limited time and parking issues) and we have based the actions we propose to take on their feedback.

One of those actions is a school street closure between 8-9am and 2-4.30pm on Lockerbie Avenue between Gleneagles Avenue and the junction with Dalkeith Road. The City Council work together with the University of Leicester on air quality projects and it is the university who are analysing this air quality data. At present they advise us that air pollution is high in front of the school gates on Lockerbie Avenue at school opening and closing times. With the school street closure, we are aiming to create a safer space for children to access the school with fewer cars and improved air quality. This will also give residents the same benefits.

Residents will be familiar with the principle of the school street closure, as it has already been trialled on two occasions as part of the Clean Air Day events at the school. The school street will be closed to vehicles at school run times with the use of traffic cones. The scheme will be introduced alongside the launch of a walking map for the school together with known green routes, promotion of Park & Stride locations providing a safe parking area for parents away from the school, and the launch of an anti-idling campaign.

To implement this school street closure, we are required to make an Experimental Traffic Order (ETO), which prohibits, restricts and redirects vehicular traffic. The ETO will run no longer than 18 months from the start date of **3<sup>rd</sup> January 2023**. This experimental approach allows changes to be made to the Order or the removal of the restriction, if we can see that its impact is in fact detrimental and not the positive outcome we anticipate.

The grounds for supporting the implementation of an ETO are as follows: -

1. Being satisfied it is necessary for the avoidance of danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising.
2. For facilitating the passage on the road or any other road of any class of traffic (including pedestrians).
3. For preserving or improving the amenities of the area through which the roads run.

#### **Leicester City Council (Herrick, Rushey Mead) (Prohibition of Driving and Waiting Restrictions) Experimental Traffic Order 2022**

The experimental traffic order looks at both moving and parking restrictions on two roads that provide access to schools.

**Arran Road**, the existing school keep clear marking will be made mandatory and will operate 8am to 5pm Monday to Friday.

**Lockerbie Avenue**, a Prohibition of Motor Vehicles will be introduced on Lockerbie Ave at the junction with Gleneagles Avenue. This will operate part time from Monday to Friday 8am to 9am and 2.30pm to 4pm. Vehicular access will only be permitted for residents who live on Lockerbie Avenue between its junction with Gleneagles Avenue and Dalkeith Road and Herrick School staff needing access to the school car park. The existing school keep clear markings will be made mandatory and will operate 8am to 5pm Monday to Friday. The existing one-way restriction on Lockerbie Avenue will remain in place at all times.

The experimental restrictions can be seen on the attached plan 001-HP-ETO-001.

The City Council proposes to introduce the restrictions under an Experimental Traffic Order for a maximum period of 18 months. The first 6 months of the 18-month experiment is the formal period where objections can be raised against the experiment being made into a permanent Traffic Regulation Order. The experiment will allow the Council to monitor air quality, aspects of road safety, and the number of pedestrian and cycle trips to see if it is effective in improving the environment in the area. The prohibition of driving will be signed and can be enforced by the Police Authority. The parking restrictions will be enforced by the Council's Civil Enforcement Officers (CEOs).



If you wish to question the validity of the Order, which was made on **30<sup>th</sup> Nov 2022**, or of any provisions contained in it on the grounds that it is not within the powers conferred by the Road Traffic Regulation Act 1984, or on the grounds that any requirement of that Act, or of any instrument made under it has not been complied with in relation to the Order, you may, within six weeks from the **30<sup>th</sup> Nov 2022**, apply to the High Court for this purpose.

**Comments and feedback** If you have a specific difficulty or need in relation to this experiment, please let us know and we will look to see if we can address your concerns. If you have any objections about the Experimental Order (Parking and Moving restrictions) being made permanent these should be received in writing referencing (Herrick, Rushey Mead – 2960 - P&M) preferably by email to Janet Dyer [janet.dyer@leicester.gov.uk](mailto:janet.dyer@leicester.gov.uk) by **3<sup>rd</sup> July 2023**.

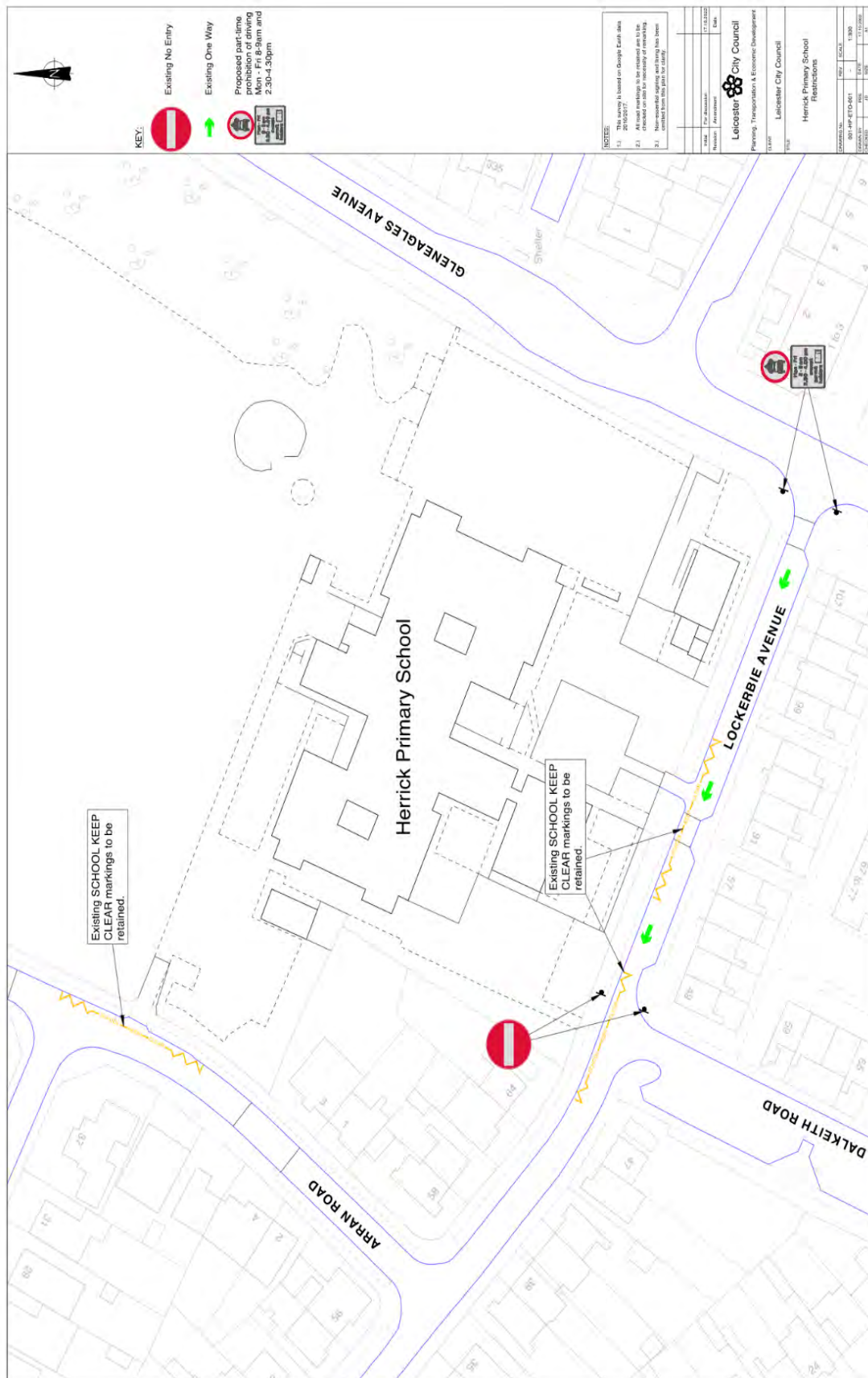
Alternatively, write to Janet Dyer, Active Travel Neighbourhoods Team, Transport Strategy, Leicester City Council, 115, Charles Street, Leicester, LE1 1FZ.

During the experiment the City Council will survey streets in and around the area to measure any potential displacement of parking or traffic caused by the experiment. If the experiment is judged to have succeeded at improving the area the City Council will proceed to make the restrictions permanent. Further information about the scheme can be found on the city council's website: [www.leicester.gov.uk/transport-and-streets/traffic-regulation-orders](http://www.leicester.gov.uk/transport-and-streets/traffic-regulation-orders)

Yours sincerely,

*J M Dyer*

Janet Dyer  
Transport Development Officer  
Active Travel Neighbourhoods Team  
Transport Strategy  
[www.choosehowyoumove.co.uk](http://www.choosehowyoumove.co.uk)



Travel to...

# HERRICK PRIMARY SCHOOL



Walking to school has many great benefits!

- Children who walk and cycle to school arrive alert and ready to learn
- Walking or cycling to school helps children achieve the one hour of exercise a day they need – and it helps you stay healthy too
- Regular walking helps to build strong, healthy muscles and bones
- Travelling actively to school develops children's road safety skills, preparing them for independent travel in teenage years
- Walking to school is the perfect time to connect and spend time with your family
- More people walking means fewer cars on the roads, which means cleaner air and less traffic and congestion



If you travel to school by bus, why not get off the bus one or two stops earlier and fit more walking into your day?



If you have to travel to school by car, why not try to Park & Stride? Parking a little further away from school allows you to get a walk in, as well as creating safer streets outside your school.

To plan your journey and find out more about active travel in Leicester, visit our website:  
[www.choosehowyoumove.co.uk](http://www.choosehowyoumove.co.uk)

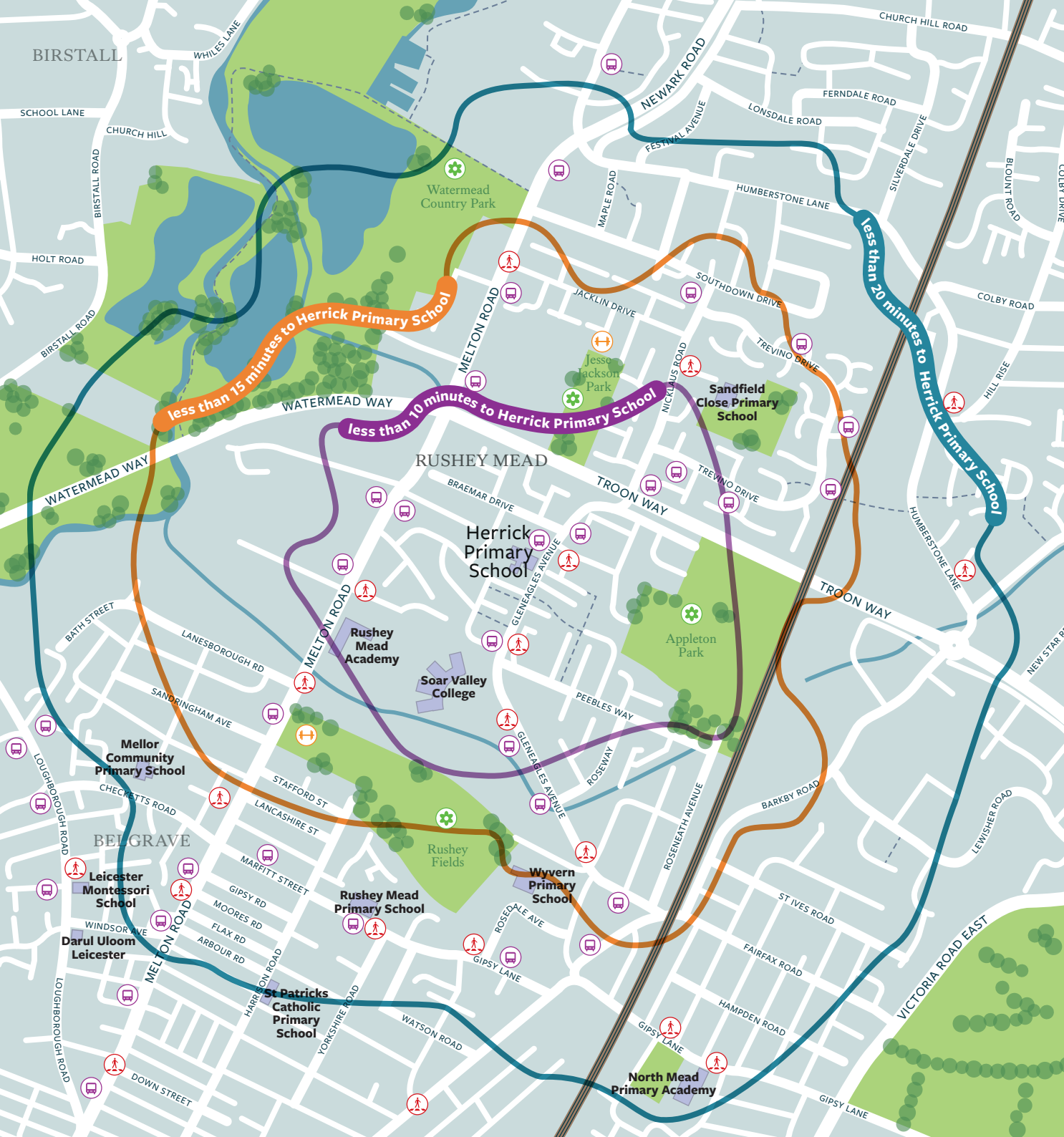


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## KEY

- 10 mins walk zone
- 15 mins walk zone
- 20 mins walk zone
- Footpath
- Crossings
- Local bus stop
- Cycle Parking
- Park
- Outdoor Gym

## MY HOUSE



Mark your house onto the map and see how long it would take you to walk to school!

You can use this map to help you plan safe and active journeys to and from school. Walking and cycling are free and easy ways to stay fit and healthy!

It takes around  
**20 minutes** to  
walk a mile

**64%** of Leicester's  
children already  
enjoy walking  
to school

On average, it takes about **10 minutes** to walk 1,000 steps

# Switch **off** your engine for cleaner air



One minute of vehicle idling produces toxic  
emissions to fill approximately  
60 people's lungs.

## What is idling?

Leaving the engine running when your vehicle is stationary (i.e. parked or waiting). Idling is illegal.

'You must not leave a vehicle's engine running unnecessarily while that vehicle is stationary on a public road'.

Rule 123 of the Highway Code

## Why stop idling?

Idling increases the amount of exhaust fumes in the air.



These exhaust fumes contain a number of harmful gases and particles which are linked to diseases and are bad for the environment.



Idling is a waste of fuel and money



Children and the elderly are more at risk from the health impacts of air pollution

## How you can help

Switch off your engine when...

- Stuck in non-moving traffic
- Parked up
- Loading / unloading
- Waiting to drop off / pick up a passenger
- Your vehicle is unattended






## Did you know

- If it's cold outside, your car will stay warm for up to 60 minutes after switching the engine off.
- Turning off an engine and then restarting it, after a minute, will produce less pollution compared to letting it run. It also uses less fuel.
- Stopping and starting your engine does not wear out the engine.

# Spread the word by sharing our message



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Healthier  
**AIR**  
for Leicester

